

## RACC Announces *Talent To Enterprise* 2004-05 Workshops for Artists

### From the Executive Director

Eloise Damrosch, RACC Executive Director

Now that the dust has (literally) settled and I have had some time to dig into my new responsibilities, I would like to share some priorities for RACC's near future. They fall into four main categories:

**RELOCATION** – On June 30th we turned over our old space to the Portland Development Commission. Very luckily for us a temporary space opened up at exactly the right time on the 2nd floor of our soon-to-be permanent home at NW 9th and Couch. The build-out upstairs is happening fast and we plan to move at the end of September. The space is going to be fabulous and the lease long. We will not move again anytime soon!

**RECONNECTION** – I am enjoying visiting with arts leaders, groups and practitioners and meeting the wonderful new people who grace our arts community. The more we can all connect, the more we will be able to do. It's one of those lean year lessons. We are also reworking our web site to make connecting easier; raising funds through our expanding workplace giving campaigns; and hoping to reinstate library and professional development opportunities for artists in our new space.

**EXPLORATION** – We will continue to be on the constant look-out for opportunities to forward our mission. We are researching dedicated funding streams; applying for grants to expand programs which support artists and arts organizations; building on existing partnerships with our regional partners, educational institutions, POVA, the OAC, and the Oregon Cultural Trust; and developing new alliances.

**CELEBRATION** – 2005 is the 25th anniversary of Portland and Multnomah County's Percent for Art ordinances. We are planning a year of events, exhibitions, and surprises designed to raise the public's awareness of this ever-growing asset; celebrate the artists who have contributed to the cultural richness of this place; and champion other agencies that have followed suit with their own public art endeavors.



*This year RACC teams up with the University of Portland Center for Entrepreneurship to offer a series of workshops focused on professional development opportunities for artists as entrepreneurs. For more information, check out the back cover of this issue, or visit [www.racc.org/talent](http://www.racc.org/talent). According to a recent RACC survey, some of the most sought-after workshop opportunities involve marketing and P.R. topics. Several marketing-related workshops are offered in our 2004-05 series, but in the meantime here's one artist's perspective on promoting her work.*

### The Art of PR by Hilary Pfeifer

Getting publicity for your art show or event isn't a simple task. You may think your work is the best thing since sliced bread, but so do the thousands of people who defined themselves as "artists," according to the recent census taken in the Portland region.

In my mind, the first priority any artist — visual, performance, dance, musician, etc. — should have if they want to see their work in print is to have great images taken. An arts editor is looking for eye-catching graphics, and this is the best way to make a good first impression. Putting some extra effort into your images is a valuable use of any artist's time.

For visual artists, I strongly recommend that you hire a professional to do it — unless you are a photographer or are one of the few, proud, and blessed artists who really understand lighting, etc. But if you're not, it's worth every penny to have top-notch images of your work taken by a professional photographer whose specialty is taking high-quality studio shots of artwork. Just because someone is a great portrait or landscape photographer doesn't mean they will know how to best represent your art. Performers might be able to get away with an amateur photographer, but remember that a professional is trained to know what the highest quality image is, and it might give you a cutting edge above your competition.

Before hiring a photographer, do some research. Spend some time looking in the publications you read to see what kind of images are there. Look for what it is that makes certain images more compelling to you than others. What backgrounds are used in the images you like best? You might find that a detail shot is more exciting than an image of an entire piece. If you're a visual



## AROUND TOWN

*All events funded in part by the Regional Arts & Culture Council*

**Continuing-9/25** *The Shape of Green*, exhibit by Meg Rowe at IFCC, 503.823.4322, [www.ifcc-arts.org](http://www.ifcc-arts.org)

**Continuing-9/26** Exhibits by Beth Cavener Stichter, Kicki Masthem and Liz Frey, Contemporary Crafts Museum & Gallery, 503.223.2654, [www.contemporarycrafts.org](http://www.contemporarycrafts.org)

**Continuing-9/30** *Call of the Wild: Cell Phone Audio Tours of Portland Wildlife* created by Amos Latteier, 877.368.2205

**Continuing-10/1** *The Locals*, curated by Vicki Wilson, Blackfish Gallery, 503.224.2634, [www.blackfish.com](http://www.blackfish.com)

**Continuing-10/24** *Daumier to Lautrec: French Prints and Drawings*, Portland Art Museum, 503.226.2811, [www.pam.org](http://www.pam.org)

**9/1-10/3** *A Midsummer Night's Dream*, Artists Repertory Theatre, 503.241.9807, [www.artistsrep.org](http://www.artistsrep.org)

**9/2** Oregon Symphony in the Neighborhoods: Waterfront Park, Carlos Kalmar conducting, 503.228.4294, [www.orsymphony.org](http://www.orsymphony.org)

**9/2-25** *Iron* by Rona Muro, Theatre Noir, 503.248.5694

**9/2-10/2** Photographs by Annu Matthew & Magali Nougarede, Blue Sky Gallery, 503.225.0210, [www.bluesky.org](http://www.bluesky.org)

**9/8-12** *Penta*, a dance performance by Cydney Wilkes, RACC's *in situ PORTLAND*, 503.823.5111, [www.cydneynilkes.org](http://www.cydneynilkes.org)

**9/10** *Gajamukha: Dance Ballet of India*, Jayanthi Raman (part of TBA Festival), 503.531.7266, [www.rasika.org](http://www.rasika.org)

**9/10-19** Time-Based Art Festival 2004, PICA, 503.242.1419, [www.pica.org](http://www.pica.org)

**9/10-10/17** *Man of La Mancha*, Lakewood Theatre Company, 503.635.3901, [www.lakewood-center.org](http://www.lakewood-center.org)

**9/11-11/28** *Edward Weston: A Photographer's Love of Life*, Portland Art Museum, 503.226.2811, [www.pam.org](http://www.pam.org)

**9/18** World Music Celebration with Milen Slavov, Lewis & Clark, 503.590.3601, [www.msmusicagency.com](http://www.msmusicagency.com)

**9/18-10/17** *Prometheus Bound*, Classic Greek Theatre of Oregon, 503.774.2320, <http://classicgreektheatre.tripod.com>

**9/23-25** *a thousand little cities*, BodyVox, 503.229.0627, [www.bodyvox.com](http://www.bodyvox.com)

**9/24-26** *On the Shoulders of Giants*, Portland Taiko, 503.288.2456, [www.portlandtaiko.org](http://www.portlandtaiko.org)

**9/29** The Lyon Opera Ballet, White Bird, 503.245.1600, [www.whitebird.org](http://www.whitebird.org)

**10/3** *Nurturing the Soul*, Oregon Repertory Singers, 503.230.0652, [www.oregonrepsingers.org](http://www.oregonrepsingers.org)

**10/5-31** *King Lear*, Portland Center Stage, 503.274.6588, [www.pcs.org](http://www.pcs.org)

**10/6** Portland Arts & Lectures: T.C. Boyle, Literary Arts, Inc., 503.227.2583, [www.literary-arts.org](http://www.literary-arts.org)

**10/9-16** *Movement as Metaphor*, Oregon Ballet Theatre, 503.222.5538, [www.obt.org](http://www.obt.org)

**10/21-22** Poet Bei Dao, Mountain Writers Series, 503.236.4854, [www.mountainwriters.org](http://www.mountainwriters.org)

For more: [www.racc.org/Events/raccevents.html](http://www.racc.org/Events/raccevents.html)

## AT RACC

### RACC Performance Installation in September:

**9/8-12** *Penta: Earth - 3rd Installment (below)* by dancer/choreographer Cydney Wilkes presented by *in situ PORTLAND*, RACC's outdoor temporary installation program. This outdoor dance performance is part of a year-long series of five ground-and-aerial duets inspired by the Five-Elements Theory. 6pm, South Waterfront Park by the Marquam Bridge, near 2100 SW River Parkway. Free. Bring blankets or chairs. See [www.cydneynilkes.org](http://www.cydneynilkes.org) or call 503.823.5111 for details.

Photo: Val Williamson



**Oregon Cultural Trust Grant Awarded to RACC.** The Oregon Cultural Trust has awarded RACC a \$15,000 grant to support RACC's efforts to build a workplace giving program for arts and culture. The grant will be used to help create a marketing plan for the Fund ([www.racfund.org](http://www.racfund.org)) to generate higher participation among companies and employees. The Trust's Competitive Cultural Development Grants are designed to increase access to arts and culture for all Oregonians. For a list of grantees visit [www.culturaltrust.org/newsevents.shtml](http://www.culturaltrust.org/newsevents.shtml).

**Upcoming RACC Grant Opportunities** available to artists and art and culture organizations in the tri-county area:

• **Professional Development Grants for Individuals & Organizations - Cycle 2.** These grants assist artists or arts administrators with opportunities that specifically improve their business management development skills and/or bring the applicant to another level artistically. Visit [www.racc.org](http://www.racc.org) or call 503.823.5408 for application. **Deadline: 10/25/04.**

### Public Art Prospectus:

• **Wilson Pool.** RACC invites Oregon artists to submit qualifications for a public art project at Wilson Pool, 1151 SW Vermont, Portland. Budget: \$20,000. Contact Peggy Kendellen, RACC Public Art Manager, at 503.823.4196 or [pkendellen@racc.org](mailto:pkendellen@racc.org). Download prospectus at [www.racc.org](http://www.racc.org). **Deadline 9/10/04.**

For updates: [www.racc.org/News/artnotes/ANRACC.html](http://www.racc.org/News/artnotes/ANRACC.html)



*Legendary Oregon painter, Michele Russo, died August 4 in Portland. Russo was not only one of Oregon's most prominent artists but a major cultural leader for the last fifty years - teaching at PNCA (formerly the Museum Art School), encouraging the growth of Portland galleries, co-founding the Portland Center for the Visual Arts, and helping to initiate the Metropolitan Arts Commission (from which RACC evolved). Above, Russo stands with his Seated Nude with Pink and Blue (1997), which now hangs in Mayor Katz's office. An Oregon treasure, he will be missed.*

## Clackamas & Washington County Art News

Continuing thru **10/16 Photo Exhibit** by Don McVay capturing the scenic beauty of the Pacific Northwest grace at the Providence Center on Aging Gallery, Providence Hospital, 10150 SE 32nd Avenue, Milwaukie. A collaboration between the Center on Aging Gallery, the Hospital and Arts Action Alliance of Clackamas County. See [www.providence.org/milwaukie](http://www.providence.org/milwaukie). (C)

**9/1-30 Beaverton City Hall Exhibit** of media from members of the Village Art Gallery at Beaverton City Hall, 4755 SW Griffith Drive. Beaverton Arts Commission, 503.526.2288. (W)

**9/7-28 Cadence, the artwork of Analee Fuentes and Hampton Rodriguez.** Both artists combine influences from Latin America and the Northwest. The Walters Arts Center, 527 East Main Street, Hillsboro, Oregon. 503.615.3485. (W)

**9/11 Art and the Law.** This free lecture will focus on legal issues of consignment; original ideas/images; contracts for public art; and the rights and responsibilities of an artist. 10:30 am. Beaverton City Library, 12375 SW 5th. Contact the Beaverton Arts Commission at 503.526.2288. (W)

**9/18-19 Village of Willamette Arts Festival** showcasing more than 50 artists from Clackamas, Clark, Multnomah and Washington counties, displaying art of all kinds including watercolors, jewelry, photography, pottery and garden art. See [www.village-arts.org](http://www.village-arts.org). 10am-6pm/Sun 5pm. 503.699.5049. (C)

**RACC Arts Education Fast Track Grants** available to public and private schools in Clackamas & Washington County. For more information contact Ingrid Carlson at 503.823.5417 or [icarlson@racc.org](mailto:icarlson@racc.org). **Deadline: 11/1/04.** (C) (W)

For more: [www.racc.org/News/artnotes/ANRegional.html](http://www.racc.org/News/artnotes/ANRegional.html)

## Grants/Fellowships/Residencies

**Jentel Artist Residency Program (Banner, WY)** provides time, space and facilities for research, experimentation and production of work in the visual and literary arts. Fee \$20. Housing provided; \$400 stipend. Visit [www.jentelarts.org](http://www.jentelarts.org). **Postmarked Deadline: 9/15/04.**

**Donald J. Sterling, Jr., Research Fellowships** from the Oregon Historical Society (OHS) encourages original, scholarly, interpretive research in Pacific Northwest history. \$2,500 Senior Fellowship is open to all applicants. \$2,000 Graduate Research Fellow is restricted to candidates for advanced degrees in appropriate fields. Contact: Richard Engeman, Public Historian, OHS, 1200 S.W. Park Ave., Portland, OR 97205, 503.306.5247; [richarde@ohs.org](mailto:richarde@ohs.org). **Deadline: 9/30/04.**

**Bemis Center for Contemporary Arts** offers an artists residency program. Studio/living space, stipend and exhibition possibilities provided. \$35 fee. Contact: BCC, 724 S. 12<sup>th</sup> St., Omaha, NE 68102, 402.341.7130, [www.bemiscenter.org](http://www.bemiscenter.org). **Deadline: 9/30/04.**

**Arts Build Communities Grant** recognizes the expanding role arts organizations are taking in the broader social, economic and educational arenas of Oregon communities. \$3,000 - \$7,000 grants for arts/community development projects in rural and urban under-served communities. Contact Bill Flood at 503.986.0083 or [www.oregonartscommission.org](http://www.oregonartscommission.org). **Deadline: 10/1/04.**

**John Simon Guggenheim Memorial Foundation** seeks applications for its Fellowships to assist research and artistic creation. Contact: Guggenheim Foundation, 90 Park Ave., NY, NY 10016, [www.gf.org](http://www.gf.org). **Deadline: 10/1/04.**



**Portland artist David Eckard, performing in Podium, joins artists from around the world in PICA's 2004 Time-Based Art Festival (Sept 10-19).** Experience ten days of amazing international theatre, dance, media and music. Visit [www.pica.org/tba2004/](http://www.pica.org/tba2004/) for tickets and schedule. (RACC General Support Grant)

**Aaron Siskind Foundation** offers Individual Photographer's Fellowship Grants up to \$5,000 for individuals working in still photography and photography-based media. Contact: ASF, c/o School of Visual Arts, MFA Photography, 209 E. 23<sup>rd</sup> St., NY, NY, 10010 or [www.aaronsiskind.org](http://www.aaronsiskind.org). **Deadline: 10/15/04.**

For more: [www.racc.org/News/artnotes/ANGrants.html](http://www.racc.org/News/artnotes/ANGrants.html)

## Competitions

**The 4<sup>th</sup> Annual Black White Grey Gala (11/04) seeks Oregon Artists** working in any medium, but restricted to shades of Black White Grey. Keizer Art Association, 980 Chemawa Rd., NE, Keizer, OR 97303, 503.390.3010. **Deadline: 9/15/04.**

**Public Art** for Oregon Department of Public Safety Training Academy (Salem, OR) that reflects the spirit of protection and service. Open to artists in OR, WA, ID, MT, AK and B.C. Budget: \$180,000. See [www.oregonartscommission.org/public\\_art/](http://www.oregonartscommission.org/public_art/). **Deadline: 9/17/04.**

**Nightingale Gallery of Eastern Oregon University** seeks all media for solo, 2 person and group exhibits (10/05-2/07). \$10 fee. Contact: Cory Peeke, Nightingale Gallery, EOU, 1 University Blvd., La Grande, OR 97850, 541.962.3584. **Deadline: 9/17/04.**

**Short-Story Award for New Writers.** Cash prizes. \$12 fee. Contact: Glimmer Train Press, Inc., 1211 NW Glisan St., Suite 207, Portland, OR 97209, 503.221.0836, [www.glimmertrain.com](http://www.glimmertrain.com). **Deadline: 9/30/04.**

**Seeking Contemporary Basketry Objects** for exhibit, *Basketry, Reviewed* at Corvallis (OR) Arts Center to show the diverse possibilities of basketry techniques - traditional or innovative. Artists from WA, OR, ID, Northern CA and B.C. are eligible. ArtCentric, *Basketry, Reviewed*, 700 SW Madison, Corvallis, OR 97333, 541.754.1551, [hester@artcentric.org](mailto:hester@artcentric.org). **Deadline: 10/1/04.**

**Pacific Pioneer Fund** offers support to documentary film and video makers with fiscal sponsorship. Open to residents of CA, OR, WA. Grants \$1,000 - \$10,000. Contact: PPF, PO Box 20504, Stanford, CA 94309, [www.pacificpioneerfund.com](http://www.pacificpioneerfund.com). **Deadline: 10/1/04.**

**Print Arts Northwest invites applications** for consideration as a new Artist Member. Residents of OR, WA, MT, ID, NV, HI, AK, B.C. and Alberta are eligible to apply. Annual dues \$120.

New artist members included in *New Artist Members Exhibition* in July 2005. See [www.printartsnw.org/membership\\_artists.php](http://www.printartsnw.org/membership_artists.php). **Deadline: 10/2/04.**

**Call for Artwork** for International Juried Exhibit, *Summer in Winter* (12/15/04-2/20/04). Seeking work of temperate zone summer/tropical images. Anything to do with sunlight. 2D, 3D, and photography. Send SASE to: Mt. Scott Art Center, 3439 N.E. Sandy Blvd. #205, Portland, OR 97232. [www.mtscottartcenter.com](http://www.mtscottartcenter.com). 503.777.7733. **Deadline: 10/30/04.**

**Call for Entries for Mt. Hood Community College (MHCC) Alumni Show** (1/5-26, 2005). Feature artists and art students whose initial secondary academic development in the visual arts took place at MHCC. Painting, drawing, printmaking, sculpture, ceramics, mixed media, new media, film, installation art, photography, graphic art, and published works. Contact: Pat Barrett, Visual Arts Center Gallery, 503.491.6075, [barrettp@mhcc.edu](mailto:barrettp@mhcc.edu). **Deadline: 12/17/04.**

For more: [www.racc.org/News/artnotes/ANComp.html](http://www.racc.org/News/artnotes/ANComp.html)

## Workshops/Conferences/Lectures

**9/8 Trademark Law for Artists.** This seminar, sponsored by Washington Lawyers for the Arts and hosted by the Clark County Cultural Commission, will cover the basics of trademark protections and rights, address the ins and outs of using other person's trademarks in creative works. Speakers: Karen Wetherell Davis and Arin Dunn. 11:45 am. City Hall, Council Chambers, 210 East 13th Street, Vancouver, WA. To register [www.wa-artlaw.org/lecture.html](http://www.wa-artlaw.org/lecture.html) or 206.328.7053.

**9/11 Opening Lecture, Book Signing and Film Screening for Christo and Jeanne-Claude: The Pont-Neuf Wrapped, Paris, 1975-85** Exhibition. Christo and Jeanne-Claude will reveal how they created some of the largest art installations in the world and introduce *Running Fence* (58 minute film). 2pm, Portland Art Museum, Whitsell Auditorium, 1219 SW Park, Portland. 503.226.2811.

**9/19 – 11/25 Attic Writers Fall Workshops** including Screenwriting, Time to Write, Fiction, Poetry, Journalism and Memoir Workshops. Register at 503.963.8783 or [www.atticwritersworkshop.com](http://www.atticwritersworkshop.com). The Attic, 4232 SE Hawthorne Blvd., Portland.

**9/19, 10/17, 11/21, 12/19 Dancing From the Core Workshops.** Reconnect with your body, mind and spirit using dance and movement. Sundays 2-4 pm. Contact: [auroradance@hevanet.com](mailto:auroradance@hevanet.com) or 503.249.0201 or [www.hevanet.com/auroradance](http://www.hevanet.com/auroradance).

For more: [www.racc.org/News/artnotes/ANWorkshops.html](http://www.racc.org/News/artnotes/ANWorkshops.html)

## Job Opportunities

**4 Mentorship Teaching Opportunities** with Oregon Ballet Theatre's Outreach department for young dancers who want to gain experience teaching dance in the public schools. Mentees are paired with master teachers from OBT's Outreach staff for 60/hrs of contact time with students. \$10/hr. Contact: Linda K. Johnson, OBT, 818 SE 6th, Portland, OR 97214. **Deadline: 10/01/04.**

**Assistant Professor: Creative Writing/Poetry** at Oregon State University. Responsibilities include teaching, publication, and related professional activities. See <http://oregonstate.edu/admin/hr/jobs/academic/003-1211.html> for more detail. Send letters of application, a vita, transcript of course and thesis work, and 3 letters of reference to: Robert B. Schwartz, Chair, Dept. of English, OSU, 238 Moreland Hall, Corvallis, OR 97331-5302. 541.737.3244. **Deadline: 11/1/04.**

**Art Preparator/driver (p/t).** Experienced installer needed. Gallery or museum background preferred. Experience packing/crating; good driving record; will entail interstate travel. Send resume to: PO Box 20306, Portland, OR 97294.

**Aurora Chorus Development Director (p/t).** Need experience: grant writing; development of fundraising goals; and coordination of fundraising events. 20hrs/wk. \$23,660/year. Contact: Ruth Spetter, Personnel Chair, email: [rspetter@aol.com](mailto:rspetter@aol.com) or regular mail: Aurora Chorus, PO Box 80312, Portland, OR 97280-1312.

For more: [www.racc.org/News/artnotes/ANJobs.html](http://www.racc.org/News/artnotes/ANJobs.html)

## Other Opportunities & Information

**Artists sought by Guardino Gallery,** viewing artwork for 2005 gallery schedule. Shows contemporary art and craft. Contact Donna Guardino at 503.281.9048.

**Artists and Volunteers wanted for *Art From the Heart*,** an art studio for adults with developmental disabilities to help with art classes, open studio time, and exhibitions. Email Kristin at [kriscozz@hotmail.com](mailto:kriscozz@hotmail.com) or call 503.528.0744.

**Theatre Volunteers** sought by Imago Theatre for production of Chekhov's *Uncle Vanya* (late 9/04). Seek stage crew. Email: [imago@imagotheatre.com](mailto:imago@imagotheatre.com).

**Artwork sought for exhibition.** Non-traditional and conventional media considered. Contact: Mt. Scott Art Center, 3439 N.E. Sandy Blvd. #205, Portland, 97206, 503.777.7733, [www.mtscottartcenter.com](http://www.mtscottartcenter.com).

For more: [www.racc.org/News/artnotes/ANOther.html](http://www.racc.org/News/artnotes/ANOther.html)

## Classified

**Top Quality Photo Services for Artists.** Both 2-D and 3-D artwork. 35mm, medium, and 4x5 formats. See [www.graceweston.com](http://www.graceweston.com). Call 503.288.6077.

**SMC Creative:** Writing of all kinds for arts community: grant proposals, artists statements, press releases, advertising copy, resumes, bios and more. Call 503.281.9392.

**Space Available** for artists, performances, meetings, gallery, cafe, retail and more. 5339 SE Foster Rd. Contact Leonid Nosov at 503.260.9483.

For more: [www.racc.org/News/artnotes/ANClass.html](http://www.racc.org/News/artnotes/ANClass.html)



Photo: Rich Iwasaki

**Portland Taiko celebrates their 10th Anniversary Concert with *On the Shoulders of Giants* (Sept 24-26),** including new works, a new collaboration with choreographer Minh Tran, and restaging of "*Wind, Water, Wood*" by Kenny Endo. At Newmark Theatre (PCPA). Visit [www.portlandtaiko.org](http://www.portlandtaiko.org) for tickets and schedule. (RACC General Support Grant)

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artist, pay special attention to work that is in the same category as yours, such as ceramic vessels or installation art. Each niche has its own special needs.

The second priority for artists who want to see their work in print is to plan time for publicity into your schedule. Most magazines need at least two months lead time, as well as many bi-monthly publications. Many publications such as *The Oregonian* and the *Willamette Week* have their deadlines printed either in their arts columns or web sites. Leaving adequate time for publicity well before your show opens is crucial to getting press coverage. It takes me two full days, minimum, to research, put together, and send off my press packets. I do a round of magazine publicity packets two to three months before the show opens, and local weekly media publicity three weeks to a month in advance.

Make a list of which publications you'd like to send your press packets to. Get the names of the people who are currently editors of the specific sections where your work fits in best. Write a cover letter that's personal to each of these people, showing that you read the publication and know why your work fits in there. Include three of the best images of your work, either in slide format, or better, high resolution (350+ dpi.).

Other items you might include are a resume, statement, press release, and postcard for the show if you have that already. Don't overwhelm them with too much information, such as past articles you may have — offer in your cover letter to provide additional information on request or refer them to your professional fine-tuned web site (which is a whole other topic). A well functioning web site with up-to-date work and reviews is the best reference an artist can have, and it's where a reporter can anonymously go before committing to an article, which is where you can really stretch your legs and show all you've got.



*Hilary Pfeifer is a local artist who has shown her artwork extensively around the United States and in Europe in both solo and group exhibitions. Her current show, Vertical Garden, at the Portland Building Lobby is part of RACC's temporary installation series for 03-04 and runs through September 10. Hilary resides and maintains a studio in Portland. You may view more of her work at [www.hilarypfeifer.com](http://www.hilarypfeifer.com).*

To learn more about the Talent To Enterprise Workshops in Professional Development for Artists being offered this fall by RACC and the University of Portland Center for Entrepreneurship, please see the back page of this Art Notes.

**ART NOTES.** A free bi-monthly publication of the Regional Arts & Culture Council, which serves the Portland, Oregon metropolitan area, including Multnomah, Clackamas, and Washington Counties.

Mary Bauer, *Editor*

Jeff Hawthorne, *Director of Community Affairs*

Eloise Damrosch, *Executive Director*

**RACC VISION.** To enrich community life, the Regional Arts & Culture Council and partners create an environment in which the arts and culture of the region flourish and prosper.

**RACC MISSION.** Through vision, leadership and service the Regional Arts & Culture Council works to integrate arts and culture in all aspects of community life.

**RACC VALUES.** We value freedom of artistic and cultural expression as a fundamental human right. We value a diversity of artistic and cultural experiences. We value a community in which everyone can participate in arts and culture. We value a community that celebrates and supports its artists, and its arts and cultural organizations. We value arts and culture as key elements in creating desirable places to live, work and visit.

**RACC PARTNERS.** RACC works in partnership with the following organizations to ensure a quality arts and culture community in our region:

Americans for the Arts

Arts Action Alliance of Clackamas County

Cultural Advocacy Coalition

National Endowment for the Arts

Northwest Business for Culture and the Arts

Oregon Arts Commission

Oregon Cultural Trust

Westside Cultural Alliance, Washington County



NATIONAL  
ENDOWMENT  
FOR THE ARTS



OREGON ARTS  
COMMISSION

**ON THE WEB.** The most current and complete information regarding the information you see here in *Art Notes* is available on the RACC web site at [www.racc.org](http://www.racc.org).

**ELECTRONIC NEWSLETTER.** To sign up for our free electronic edition of *Art Notes*, which is distributed each month, visit [www.racc.org](http://www.racc.org).

**SUBMISSIONS.** Only events funded by RACC are included in the *Around Town* section. Other notices about job openings, grants, etc. may be submitted, but RACC reserves the right to edit or reject material. Mail to RACC at the address listed below. Deadline for Nov/Dec: 10/15/04.



REGIONAL ARTS & CULTURE COUNCIL

108 NW 9th Avenue, Suite 300, Portland, OR 97209-3318

Tel: 503.823.5111 Fax: 503.823.5432 TDD#: 503.823.6868

Email: [info@racc.org](mailto:info@racc.org) [www.racc.org](http://www.racc.org)

# ARTnotes

SeptemberOctober 2004



REGIONAL  
ARTS & CULTURE  
COUNCIL

108 NW 9th Avenue, Suite 300  
Portland, OR 97209-3318  
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Permit No. 2081

## T A L E N T T O



## E N T E R P R I S E



## T H E B U S I N E S S O F A R T



## T H E A R T O F B U S I N E S S

**Art isn't easy, but there's help.** The Regional Arts & Culture Council and The University of Portland Center for Entrepreneurship have teamed together to offer six informative professional development workshops to help artists become more successful in their endeavors.

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**Saturday, October 9 – “LEGAL ISSUES FOR ARTISTS”**  
with Kohel Haver

**Saturday, November 6 – “CREATING A MARKETING CONNECTION BETWEEN CUSTOMER AND ART”**  
with Robert Fenty

**Saturday, January 15 – “ARTISTS WANTED”**  
with RACC Public Art Staff (\$10, sponsored by RACC)

**Saturday, February 5 – “NETWORKING TOGETHER A POWERFUL BUSINESS MODEL”** with Robert Fenty

**Saturday, March 12 – “GRANTWRITING AS A FOUNDATION TO PROFITABILITY”** with Larissa Golden Brown

**April TBA – “FINE-TUNING YOUR FIRST IMPRESSION”**  
featuring a panel of local gallery owners and curators

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**All workshops are three hours in length and cost \$35 each unless noted otherwise. Subscribe to all six workshops for \$138.00 – a 25% discount! For more information or to register online, visit [www.racc.org/talent](http://www.racc.org/talent), or call 503-943-7769.**

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