The 2011-12 Work for Art campaign is now underway, with a goal to raise more money than ever before for the local arts community. This fall, about 50 workplace giving sites including Portland General Electric, The Standard, NW Natural and the State of Oregon will ask their employees to give generously to arts and culture through Work for Art. By next June, the goal is to raise $850,000 from employees at 70 different companies and agencies. RACC continues to distribute 100% of Work for Art proceeds to more than 80 arts organizations based in Clackamas, Multnomah and Washington Counties.
As the honorary chair of this year’s campaign, Carole Morse knows what it takes to raise money through grassroots efforts such as these. Carole is the president of the PGE Foundation and a leader in Portland General Electric’s employee giving campaign – one of the most established and successful campaigns in the region. Last year, PGE employees and the company’s 50% match contributed more than $1.65 million to hundreds of community organizations, including $69,533 to Work for Art.

“Giving back to the community is part of the DNA of Portland General Electric,” Morse says. “PGE supports its employees in their engagement with the community, including my passion for the arts.”

Indeed, Morse is a friendly and familiar face to many in the arts community. She served on the BCA Board from 2000-2009 including two years as chair, and recently completed seven years on the RACC board where she was also chair for two years. Carole is currently on the board of the Creative Advocacy Network and two educational organizations (E3 and the Portland Schools Foundation).

The intersection between the arts and education is of particular importance for Morse. “Arts education in schools helps develop critical thinkers and innovators,” she says. “The Right Brain Initiative program at RACC, for example, infuses music, theater, dance and art into what can sometimes be otherwise mundane subjects – reading, writing, social studies, science and math. I’ll be talking a lot about arts education this year and encouraging people to give to the Work for Art arts education fund.”

Several other business leaders are lining up to support (and compete with) Morse in the Work for Art campaign again this year, including Gregg Kantor of NW Natural; Brian Rice of Key Bank; Jan Robertson of Norris Beggs & Simpson; Mayor Sam Adams; and Greg Ness, President and CEO of The Standard. As our honorary chair last year, Ness led Work for Art’s most successful workplace giving campaign ever, raising more than $117,000 at The Standard.

You too can work for art!

If your company isn’t already participating in Work for Art, give Kathryn Jackson a call at 503-823-5424 and we’ll provide everything you need to start the conversation.

A typical campaign involves a brief presentation from Work for Art staff, including the option to bring artists on site for a performance or a hands-on activity. “We find that bringing artists into the workplace really makes the whole campaign more real for our employees – not the arts as a concept but the arts as essential in their lives,” says Morse. “Over the past five years, we have featured Imago Theatre, LiveWire! Radio, Susannah Mars, and Portland Youth Philharmonic -- and our Work for Art campaign just keeps going up and up every year.”

All gifts from employees are matched dollar-for-dollar (up to $5000) by a special challenge fund. And, those of you who pledge $60 or more to Work for Art (just $5/month!) will receive an Arts Card which provides access to a full year of 2-for-1 tickets at hundreds of arts events throughout the region.

But remember, anyone can give to Work for Art, regardless of whether you have an employee giving campaign at your place of work. To make a donation online and receive all of the benefits of Work for Art, including the Arts Card, visit workforart.org.

Work for Art has created a brand new website, brochure, and our first-ever campaign videos. See them all at workforart.org.
9.11-10.11

FEATURED EVENTS

All events funded in part by the Regional Arts & Culture Council racc.org/calendar

WATERFRONT CONCERT
9/1
Oregon Symphony
orsymphony.org, 503.228.1353

YOU ARE THE CHOSEN ONE (knitted mural)
9/1-30
Seann McKeel
youarethechosenone.com
503.317.8143

PHOTOGRAPHS BY LAURA POITRAS, DANA POPA, GARY GRENELL
9/1-10/1
Blue Sky Gallery
blueskygallery.org, 503.225.0210

INSTALLATION OF DIORAMAS BY ZACHARY RAU
9/6-30
RACC, Portland Building
Installation Space
racc.org, 503.823.5111

GOD OF CARNAGE
9/7-10/9
Artists Repertory Theatre
artistsrep.org, 503.241.9807

BONNIE BRONSON FELLOWS: 20 YEARS
9/7-12/11
Lewis & Clark College
Hoffman Gallery
lclark.edu/hoffman_gallery
503.768.7040

HIDDEN LIFE OF BRIDGES (PART OF TBA:11)
9/8-10
Tim DuRoche & Ed Purver
RACC Intersections
hiddenlifeofbridges.org
503.242.1419

TBA:11
9/8-18
PICA
pica.org, 503.242.1419

FALL.ART.LIVE
9/11
Oregon Ballet Theatre & Others
obt.org/FallARTLive,
503.222.5583

ART SPARK
9/15
featuring Wordstock and
Portland Taiko
portlandartspark.com
503.823.5111

LA LUNA NUEVA
9/16-10/1
Miracle Theatre
milagro.org, 503.236.7253

ONE MAN, TWO GUVNORS
9/17-25
Third Rail Repertory Theatre
thirdrailrep.org, 503.235.1101

GAY FAIR ON THE SQUARE
9/18
Portland Gay Men's Chorus
pdxgmc.org, 503.226.2588

OKLAHOMA!
9/20-10/30
Portland Center Stage
pcs.org, 503.445.3700

PORTLAND ARTS & LECTURES: ANNIE PROULX
9/22
Literary Arts, Inc.
literary-arts.org, 503.227.2583

I LOVE YOU BECAUSE
9/22-10/16
Broadway Rose Theatre
broadwayrose.org, 503.620.5262

REVEALING THE SOUL OF THE CITY
9/23
Lecture by Jon Pounds

NATIONAL ARTS IN EDUCATION WEEK
Arts education advocates around the United States will celebrate the second annual National Arts in Education Week September 11-17, 2011 (nea.org/tools/40878.htm). The Right Brain Initiative also will release its 2011 Progress Report on 9/12 in honor of this week (therightbraininitiative.org).

RACC NEWS

FOR MORE INFORMATION VISIT RACC.ORG

RACC & Blue Sky Gallery
racc.org, 503.823.4196

LIVE WIRE!
9/23
Live Radio Show
livewireradio.org, 503.548.4920
HALLOWEEN MONSTERBASH
10/22
Portland Chamber Orchestra
portlandchamberorchestra.org
503.771.3250

PINKALICIOUS: THE MUSICAL
10/22-11/20
Oregon Children’s Theatre
octc.org, 503.228.9571

JASPER STRING QUARTET
10/30
Chamber Music Northwest
cmnw.org, 503.223.3202

FUNDING / RESIDENCIES

DEADLINE: 9/14/11

GUGGENHEIM GRANTS.
Unrestricted grant money to individuals who demonstrate...

**RACC PROFESSIONAL DEVELOPMENT GRANTS**
FY 2011-12 (cycle 2) assist artists or arts organization administrators with opportunities that specifically improve their business management development skills. Apply at racc.org/GrantsOnline. 

**INTENT TO APPLY DEADLINE:** 9/21/11

**THE DENALI ARTIST-IN-RESIDENCE** (Alaska) program is now accepting applications for residencies through the summer of 2012. http://1.usa.gov/pk7TYc. 

**DEADLINE:** 9/30/11


**DEADLINE:** 9/30/11

**OREGON MEDIA ARTS FELLOWSHIPS** provide financial and other support to enable Oregon film or video artists to create or complete new work or works in progress. http://bit.ly/r4WOK2. 

**DEADLINE:** 9/30/11

**OAC’S ARTS BUILD COMMUNITIES GRANTS** support both the arts in local communities and the involvement of the arts and artists in community development. http://bit.ly/gqxoD4F. 

**UPDATED DEADLINE:** 10/3/11


**DEADLINE:** 10/14/11

**MEYER MEMORIAL TRUST’S GRASSROOTS GRANTS** give smaller organizations an opportunity to compete for grants from MMT. http://bit.ly/nKaZ92. 

**DEADLINE:** 10/15/11


**DEADLINE:** 9/14/11

**ROME PRIZE 2012.** Winners reside at the American Academy’s center in Rome and receive room and board, a studio, and stipends: 6 months are $14,000 and for 11 months are $26,000. aarome.org. 

**DEADLINE:** 10/17/11

**NEA RESEARCHERS GRANTS** to support investigation of novel and significant research questions about the value and impact of the U.S. arts sector. Grants from $10,000-$30,000. http://bit.ly/o6sp4s. 

**DEADLINE:** 11/8/11


**DEADLINE:** 10/2/11


**DEADLINE:** 10/2/11

**PORTLAND ARTS & LECTURES: ANNIE PROULX* Literary Arts, Inc. literary-arts.org RACC General Support Grant *no single tickets to this event; only subscriptions to series bit.ly/nM3WUA. 

**DEADLINE:** 9/24/11
CELEBRATE ARTS 2011
(Florence, OR) seeks both 2D & 3D artwork. Submissions are limited to four pieces per artist.
DEADLINE: 10/7/11

INTERNATIONAL PLASTIC QUILT PROJECT.
Make a piece of 12x12 inch wall art out of plastic. Pieces will be auctioned online, raising money for the Spring 2012 International Plastic Quilt Project-in-the-schools programming.
DEADLINE: 10/7/11

DEADLINE: 10/7/11

BIG SKY DOCUMENTARY FILM FESTIVAL. Event will feature many public and VIP events including panel discussions, pitch sessions, galas, receptions and networking round-tables. http://bit.ly/oLPaTO.
DEADLINE: 10/17/11

DEADLINE: 10/31/12

AU NATUREL: THE NUDE IN THE 21ST CENTURY.

2012 PACIFIC NW PHOTOGRAPHY VIEWING DRAWERS BY BLUE SKY GALLERY. A juried public archive of original prints by contemporary photographers based in the NW region. http://bit.ly/mNcHR.
DEADLINE: 12/23/11

ART IN THE WILD ANNUAL ART COMPETITION.
DEADLINE: 12/31/11

PUBLIC ART PROGRAM COORDINATOR sought by Sound Transit in Seattle, WA to assist in management of projects and program initiatives.

TEACHING ARTISTS sought by The Right Brain Initiative to help transform arts education. If you are an experienced and innovative arts educator or organization, join Right Brain to learn more about their approach to arts education at upcoming information sessions on September 1 and 13th.

EXECUTIVE DIRECTOR sought by The Oregon Folklife Network in Eugene, OR to oversee operations through effective program implementation, staff management, strategic planning, network development, and financial development.

RENTAL ASSISTANT/CONCIERGE for Portland Center Stage is full time, non-exempt. The position serves as primary liaison with patrons and public and monitors lobby traffic.
http://bit.ly/rd9zUu. NO DEADLINE

MEMBERSHIP AND ANNUAL FUND MANAGER for Japanese Garden. Responsible for managing and increasing the Garden’s 5,200+ membership, individual giving programs for donors.

GRANT WRITER (P/T) sought by Salem Art Association. Responsible for the solicitation

ZUGZWANG
Imago Theatre
imagotheatre.com
RACC General Support Grant

SEPT 29 OCT 22


WORKSHOPS / LECTURES

9/14 BOARD DEVELOPMENT & NONPROFIT SUSTAINABILITY WORKSHOPS. Two half-day workshops with Jan Masaoka, Editor-In-Chief, Blue Avocado. 9am-12pm Not Your Mother’s Board Workshop; 1-3pm Nonprofit Sustainability: Understanding & Changing Your Business Model in 90 Minutes. Sponsored by WVD0/NOA. http://bit.ly/paEWr.

9/17 PORTLAND CREATIVE CONFERENCE, annual summit of innovation and inspiration from diverse industries. Right Brain Initiative will be one of the featured presentations. Receive a 20% discount on conference registration with the code “RACC” at http://bit.ly/qcHXga.


9/24 RED PENCIL IN THE WOODS CONFERENCE offers a full day of connection, education, and inspiration with editing, publishing, and marketing experts from around the Northwest. http://bit.ly/qRNIGE.


OTHER OPPORTUNITIES

RACC GRANT ORIENTATION for Arts-in-Schools Project Grant applicants on Friday Sept 30, 9-11am. Contact Alfred Lettenuair at RACC to RSVP at alettenmaier@racc.org or 503.823.2928.

VOLUNTEER ARTISTS FOR COMMUNITY EVENT 9/24. Arts on the Peninsula seeks artists for Drawing It Down 2, a fundraising event. Draw for 45 minutes. Public pays to watch. Email artsonthepeninsula@gmail.com BY 9/15/11.

VOLUNTEERS WANTED by RACC and BCA to assist with Arts & Economic Prosperity IV, a study to quantify the economic impact of our region’s arts organizations. http://bit.ly/pxsEbx.


ARTISTS SHOP TO RENT/SHARE. Lots of SF, 25’ ceiling, wood shop, weld shop, NW PDX. http://bit.ly/ryQ0hU.

PHOTOGRAPHY STUDIO in SE Portland. Great light with eastern exposure. 2 hours minimum at $25/hour. An 8 hour day rate at $150. Call Alan 503.467.6448.

MILEPOST 5 LOFTS AND STUDIOS. Opportunities for ownership or rental of live, work, work, commercial and limited-retail spaces. http://milepost5.net.

LETTER FROM THE EXECUTIVE DIRECTOR:

BACK TO SCHOOL

As summer winds down we look forward to another school year and exciting news and activities around the Right Brain Initiative.

September 11-17 is National Arts Education Week. RACC is celebrating with the release of Right Brain’s annual report and announcing six new Right Brain schools and one new school district. While initially we envisioned a more aggressive growth timeline, the economy had other ideas. We are delighted that a fifth district will join the original 4 and that 6 new schools will boost our numbers to 31.

Right Brain will soon play on the national stage; co-presenting with our former Dallas, TX mentor Big Thought and the Arts Expansion Initiative of Boston at the Arts Education Partnership Forum in San Francisco. The presentation is titled From Sea to Shining Sea: Sharing Impact Across Three Urban Arts Learning Initiatives. For more conference information go to aep-arts.org/forums/SF2011.htm

More good news came recently in the form of a $25,000 grant from the National Endowment for the Arts to benefit our professional development program for educators (including our 2012 Imagine This! seminar). The award is particularly significant because it is our first national grant of any kind for the Right Brain Initiative. We credit our crackajack staff, partners and very strong record of regional foundation, corporate and individual support.

We wish all our artists, teachers, administrators and students a wonderful year full of stimulating learning and teaching through the arts, and look forward to when every child in the region has arts as part of daily life.

ELOISE DAMROSCH
Executive Director
Regional Arts & Culture Council
RACC IS ON THE MOVE
Visit us at the end of September at our new home
411 NW Park Ave., Suite 101, Portland, OR 97209

PHOTO: Barbara Gilson, Untitled - White Sands of Mexico, Gelatin Silver Print (1990)
From the RACC/Multnomah County Portable Works Collection