What IS artLook®?

artlook® is a data platform that helps cities across the US track access to the arts for students in their schools. Real-time insights help support equity in arts staffing, programs and funding for all students

How it works

- **Unify City-Wide Education data-** In each partner city, artlook® brings together data from district operations, community agencies and individual schools into a single platform to track growth across schools and time
- **Drive change in schools and neighborhoods-** artlook's® free, public mapping tool is a powerful search engine for principals, teachers, community agencies, funders and even parents. Its insightful matching tool links schools to programs and helps to target resources and connect individuals.
- **Inform Decision-Making-** artlook's® data gives school and community leaders new insights that help allocate human and capital resources in the arts with greater equity, even targeting neighborhoods and schools with the greatest needs, and tracking progress over time.

Who are the players? What roles are they playing?

- **The Kennedy Center-** Creator of Any Given Child program which artlook is a part of, providing funding, national level support and strategic oversight.
- **Ingenuity-** Creator of artlook®, providing software, database management, technical support and guidance to partner cities
- **The Regional Arts and Culture Council-** Regional administrator of artlook, coordinating school districts and arts partners, overseeing participation and data entry
- **Portland Metro School districts-** Sharing data on arts education across a district, represented on the public artlook map
- **Portland Metro arts and culture non-profits-** Sharing data on their arts education programs and partnerships, represented on the public artlook map

When will the public get to see artlook®?

The Portland Metro artlook map will be live in early **2021**. The Regional Arts and Culture Council will be organizing press releases to share and inform the public. Due to the current public health risk, any previous in-person events that might have been planned are canceled.

Useful links and resources:

https://artlookmap.com/

https://portlandmetro.artlookmap.com/

https://racc.org/

https://www.ingenuity-inc.org/

https://www.kennedy-center.org/

artlook® Press Release

For more information or questions contact:

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