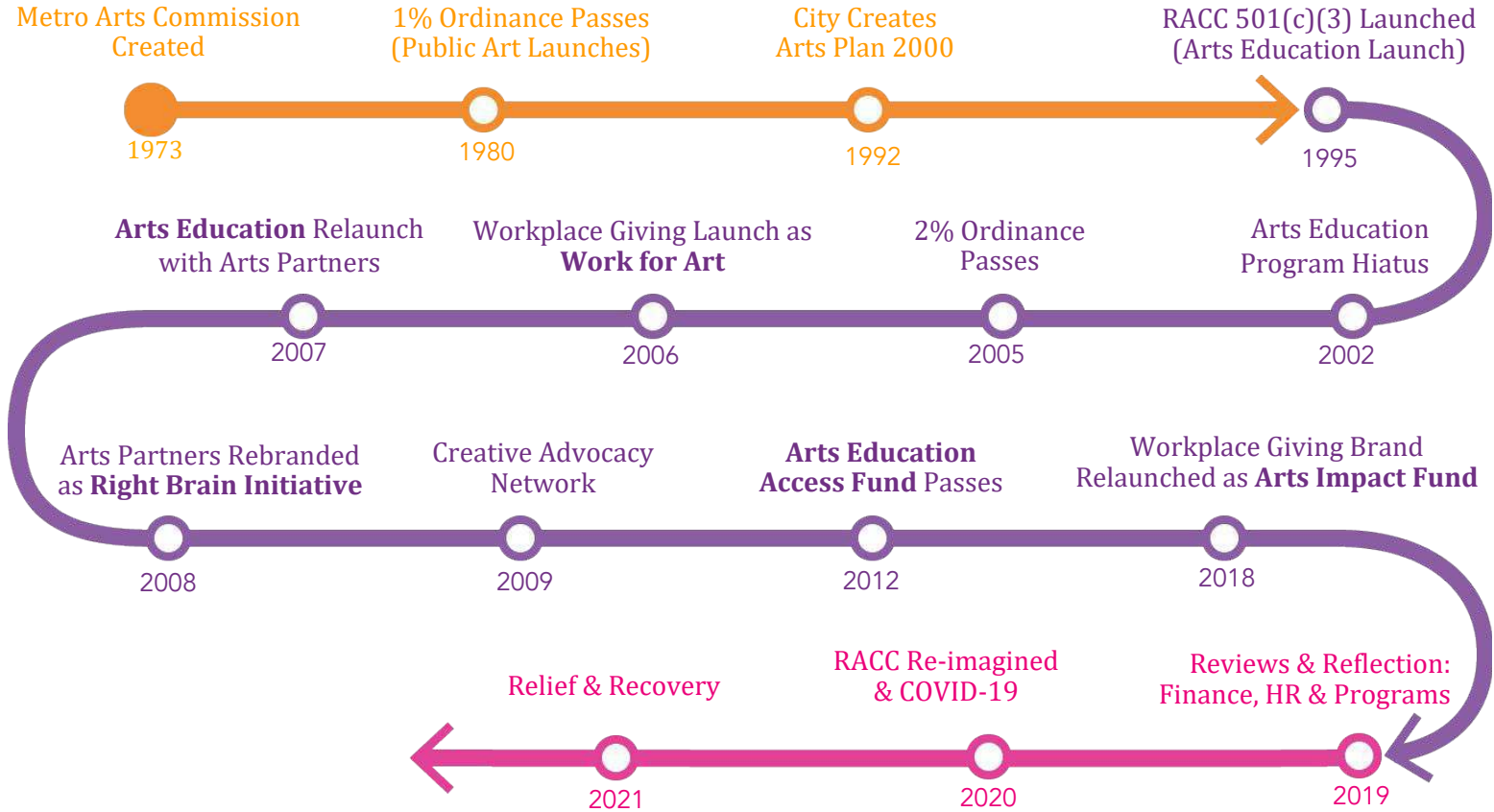


**Regional Arts & Culture Council**  
**Strategic Framework**  
**2020-2022**

# RACC Timeline



# Mission

To enrich our communities through arts and culture.

# Vision

A thriving region, powered by creativity, with arts and culture in every neighborhood.



*What Have You, Eatcho, 2017*

# Core Values

- **Accessibility** - Inclusion, simplicity, and ease
- **Advocacy** - Visibility, resources, and impact
- **Equity** - Racial justice and representation in services and investments
- **Diversity** - Of art forms and artistic traditions
- **Community** - For belonging, support, and connection
- **Innovation** - Testing & adapting; finding new ways to deliver value.



*Connections of Love*, William Hernandez, 2018

# Goals

1. Build RACC as an equitable, innovative, and sustainable organization
2. Increase Access
3. Advocate for Arts and Culture
4. Diversify & Increase Resources
5. Drive Innovation & Partnership



*Untitled*, Molly Mendoza, 2017, Fresh Paint temporary mural program (with Open Signal)

# Goal 1: Build RACC as an equitable, innovative, and sustainable organization

## *Objectives*

- CREATE - Create and support a positive organizational culture centered on equity
- BUILD - Invest in infrastructure to better support people, program delivery, and reporting
- GROW - Provide opportunities for staff, volunteers, and board members to learn, grow, and lead.



*Untitled, SpaceCraft: Mission to Arts, 2012, detail, 3150 N Mississippi Ave.*

# Goal 2: Increase Access

## *Objectives*

- INCREASE - Increase access to resources and investments in artists, students, businesses, communities and individuals marginalized by conventional support systems
- REACH - Increase community access to arts, culture, and creative programming
- ENGAGE - Engage with underrepresented\* communities, continue to identify and reduce barriers to resources and services.

\* Black, Indigenous, people of color, low-income, LGBTQ+, and individuals with disabilities



*Cloud Houses*, Tenya Rodriguez, 2019

# Goal 3: Advocate for Arts and Culture

## *Objectives*

- DEVELOP - Dedicate staff and resources to frame issues, and develop champions for the creative, design, and arts communities
- ADVOCATE - Identify key policy topics, such as equitable access, affordability, and arts education, to positively impact our communities
- UPLIFT - Raise awareness and visibility for all creatives with an intentional focus on underrepresented arts, culture and creative communities.



*Inversion +*, Lead Pencil Studio (Annie Han and Daniel Mihalyo), 2012–2013



# Goal 4: Diversify and Increase Resources

## *Objectives*

- IDENTIFY - Identify and secure new, sustainable, sources of funding
- INVEST - Increase overall annual investment in the region's arts, culture, and creative sector
- PARTNER - Build innovative partnerships with individuals, businesses, foundations, and others to generate new revenue and non-monetary resources.



*History of Hawthorne*, Chris Haberman, 2013,  
4904 SE Hawthorne St.

# Goal 5: Drive Innovation and Partnership

## *Objectives*

- SUPPORT - Support underrepresented arts organizations in the way they believe will be most impactful for them
- EQUITY - Make intentional investments, over time, in people and projects that have been marginalized by institutional racism and/or conventional support systems
- CREATE - Create and provide resources, training, and tools that enable creatives to make a living wage and grow wealth from their art, creative, or cultural practice



*Streetcar Stop for Portland, Jorge Pardo, 2013*