RACC Timeline

Metro Arts Commission Created 1973

1% Ordinance Passes (Public Art Launches) 1980

City Creates Arts Plan 2000 1992

RACC 501(c)(3) Launched (Arts Education Launch) 1995

Arts Education Relaunch with Arts Partners 2007

Workplace Giving Launch as Work for Art 2006

2% Ordinance Passes 2005

Arts Education Program Hiatus 2002

Arts Partners Rebranded as Right Brain Initiative 2008

Creative Advocacy Network 2009

Arts Education Access Fund Passes 2012

Workplace Giving Brand Relaunched as Arts Impact Fund 2018

Relief & Recovery 2021

RACC Re-imagined & COVID-19 2020

Reviews & Reflection: Finance, HR & Programs 2019

Metro Arts Council (MAC) 1st 24 years RACC Re-imagined
Mission
To enrich our communities through arts and culture.

Vision
A thriving region, powered by creativity, with arts and culture in every neighborhood.

What Have You, Eatcho, 2017
Core Values

- **Accessibility** - Inclusion, simplicity, and ease
- **Advocacy** - Visibility, resources, and impact
- **Equity** - Racial justice and representation in services and investments
- **Diversity** - Of art forms and artistic traditions
- **Community** - For belonging, support, and connection
- **Innovation** - Testing & adapting; finding new ways to deliver value.
Goals

1. Build RACC as an equitable, innovative, and sustainable organization
2. Increase Access
3. Advocate for Arts and Culture
4. Diversify & Increase Resources
5. Drive Innovation & Partnership
Goal 1: Build RACC as an equitable, innovative, and sustainable organization

Objectives

- CREATE - Create and support a positive organizational culture centered on equity
- BUILD - Invest in infrastructure to better support people, program delivery, and reporting
- GROW - Provide opportunities for staff, volunteers, and board members to learn, grow, and lead.
Goal 2: Increase Access

Objectives

- **INCREASE** - Increase access to resources and investments in artists, students, businesses, communities and individuals marginalized by conventional support systems
- **REACH** - Increase community access to arts, culture, and creative programming
- **ENGAGE** - Engage with underrepresented* communities, continue to identify and reduce barriers to resources and services.

*Black, Indigenous, people of color, low-income, LGBTQ+, and individuals with disabilities*
Goal 3: Advocate for Arts and Culture

Objectives

- DEVELOP - Dedicate staff and resources to frame issues, and develop champions for the creative, design, and arts communities
- ADVOCATE - Identify key policy topics, such as equitable access, affordability, and arts education, to positively impact our communities
- UPLIFT - Raise awareness and visibility for all creatives with an intentional focus on underrepresented arts, culture and creative communities.
Goal 4: Diversify and Increase Resources

Objectives

- IDENTIFY - Identify and secure new, sustainable, sources of funding
- INVEST - Increase overall annual investment in the region’s arts, culture, and creative sector
- PARTNER - Build innovative partnerships with individuals, businesses, foundations, and others to generate new revenue and non-monetary resources.
Goal 5: Drive Innovation and Partnership

Objectives

- SUPPORT - Support underrepresented arts organizations in the way they believe will be most impactful for them
- EQUITY - Make intentional investments, over time, in people and projects that have been marginalized by institutional racism and/or conventional support systems
- CREATE - Create and provide resources, training, and tools that enable creatives to make a living wage and grow wealth from their art, creative, or cultural practice

Streetcar Stop for Portland, Jorge Pardo, 2013