



What is artlook® ?

artlook® is a data platform that helps cities across the US track access to the arts for students in their schools. Real-time insights help support equity in arts staffing, programs and funding for all students

How does artlook® work?

- **Unify City-Wide Education data-** In each partner city, artlook® brings together data from district operations, community agencies, and individual schools into a single platform to track growth across schools and time
- **Drive change in schools and neighborhoods-** artlook's® free, public mapping tool is a powerful search engine for principals, teachers, community agencies, funders, and even parents. Its insightful matching tool links schools to programs and helps to target resources and connect individuals.
- **Inform Decision-Making-** artlook's® data gives school and community leaders new insights that help allocate human and capital resources in the arts with greater equity, even targeting neighborhoods and schools with the greatest needs, and tracking progress over time.

Who are the players? What roles are they playing?

- **The Kennedy Center-** Creator of Any Given Child program which artlook's® is a part of, providing funding, national level support and strategic oversight.
- **Ingenuity-** Creator of artlook's®, providing software, database management, technical support and guidance to partner cities
- **The Regional Arts and Culture Council-** Regional administrator of artlook® oregon coordinating school districts and arts/culture partners, overseeing participation, training, support, and data entry
- **School districts-** Sharing data on arts education across districts, represented on the public artlook's® map
- **Arts and culture non-profits-** Sharing data on their arts education programs and partnerships, represented on the public artlook's® map

Available today. The Regional Arts & Culture Council continues to invite new partnerships to build a robust, inclusive platform, which will inform our communities of the arts/culture programming available in their district schools and build connections.

Guide to *artlook*® data

Schools and partner organizations provide data every year on *artlook*® *oregon*. Some of that information is available publicly on the *artlook*® map. Currently, other data points are reserved for internal use by [Ingenuity](#), the [Regional Arts & Culture Council](#), [Portland Public Schools \(PPS\)](#), and [Parkrose School District](#). Stakeholders will enable data-driven decision making about arts education policies.

How we use the data

Arts education data collected is used to:

- Inform **district and city policy** to support arts instructors courses, funding, resources, and programming
- Capture **growth**, and identify **systemic gaps**, in access to high-quality arts education
- Drive **partnerships** with partner organizations rooted in equity, sustainability, and quality instruction
- Provide **strategic insights** for grant making in the arts and research on arts education

Schools

The following pieces of data collected from schools are made public on schools' profiles:

- Arts Liaison contact information
- Arts instructor names and discipline*
- Arts courses names, enrollment, and disciplines
- Instruction: average minutes, % of students with access (elementary/middle schools)*
- Programs offered and school program/resource/discipline interests
- Partnerships with outside arts organizations**
- Availability of arts-specific professional learning (school staff) and community events

*The following pieces of data are not made public, but are used by Ingenuity and the school districts to inform school policy:

- Arts instructor email addresses (with the exception of the school's Arts Liaison)
- Arts budget and sources of funding
- Master schedule type and details
- School building space dedicated to the arts

Partners

All art partner portal questions are optional. If provided, the following data is displayed on profiles:

- Organization mission, logo, and artistic disciplines
- Contact information: phone number, website, address, and primary education contact
- Programming: Program names, descriptions, grades served, and primary outcomes
- Current Partnerships: Portland Public School District and Parkrose School District**

Partners can also provide contact information of their executive director; this information is not displayed publicly, but may be used by Ingenuity to share information about resources, grants, and professional learning opportunities.

** Partnerships can be reported either by schools or partner organizations; they will display on both profiles.

Last updated: 09/2021. For more information, contact artlooksupport@racc.org