

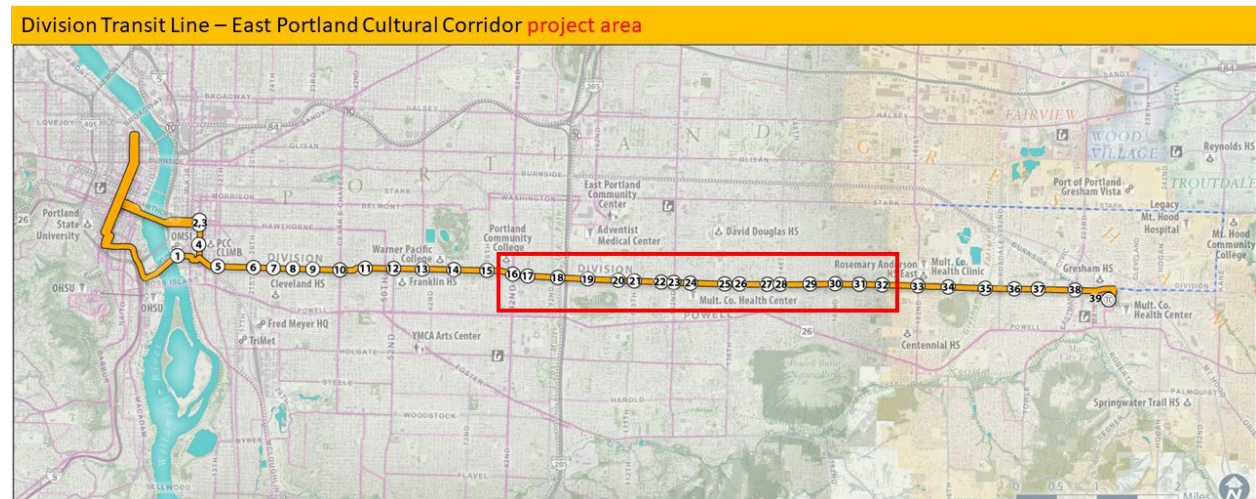
Call for Artists

East Portland Cultural Corridor: Community-based Artist in Residence*

Outer SE Division Street (SE 82nd Ave – SE 175th Ave)

The [Regional Arts and Culture Council](#) and a coalition of local organizations are seeking an artist/artist team for a community-based Artist in Residence to work closely with project partners, community members, neighboring institutions, and businesses to identify, express, and elevate outer SE Division Street's identity as a cultural corridor. Artists from Oregon and SW Washington are eligible to apply. The budget is **\$75,000**. The due date to apply for this opportunity is **5pm PDT, Thursday, July 21, 2022**.

*This Artist in Residence means that the artist will be working in and with community. It does not include housing or a living stipend.



Background

The Regional Arts & Culture Council (RACC), in partnership with TriMet, the Portland Bureau of Transportation (PBOT), the [Asian Pacific American Network of Oregon](#) (APANO), [Division Midway Alliance](#) (DMA), and the [Slavic Community Center of NW](#) (SCC of NW), received a \$75,000 *Our Town* grant from the National Endowment for the Arts (NEA). *Our Town* is NEA's creative placemaking grants program that supports the integration of arts, culture, and design to strengthen people's connection within their community. APANO, DMA, and SCC of NW each have community art projects funded through the NEA *Our Town* grant. The grant will support resident artist fellows (APANO), a design process for a cultural center (DMA), and an international children's festival (SCC of NW). RACC, PBOT, and TriMet are working with community partners to amplify the cultural corridor through a transportation justice lens. The **\$75,000** budget for the Artist in Residence is funded by PBOT's percent-for-art and [TriMet](#) as a match for a National Endowment for the Arts (NEA) *Our Town* grant.

The *Our Town* grant launches the **East Portland Cultural Corridor (EPCC)**, a project aimed at generating a unified sense of place and cultural presence in East Portland along SE Division Street from SE 82nd Avenue to SE 175th Avenue. East Portland, the most diverse geographic area of Portland, is home to approximately 25% of the population of Portland and over 40% of the school-age children in the city. This area includes Montavilla, Powellhurst-Gilbert, Hazelwood, Mill Park, and Centennial neighborhoods, as well as Neighborhood Prosperity Initiative Districts at both NE 82nd/Division and in the Division/Midway area.

What is the East Portland Cultural Corridor?

The goal of the East Portland Cultural Corridor is to identify and make visible outer East Portland's distinct identity, reflecting the diversity of place and community, seen and experienced, as one travels along SE Division Street. Projects will intentionally engage Black, Indigenous, People of Color (BIPOC), immigrants, refugees, ethnic communities, and transit users as participants and as the intended audience, to amplify their voices, improve their economic prospects, and increase their ability to influence changes to the built environment. The overall program aims to generate social cohesion and elevate the visibility of the diverse communities in East Portland using TriMet's [Division Transit Project](#)/future high-capacity FX Line (scheduled to open in September 2022) and PBOT's Safety Improvement Project ([Outer Division Safety Project](#)) as geographic organizing principles.

Community-based Artist in Residence

The Artist in Residence is an opportunity for artist-directed research/development and artist-led action/activation. The artist/artist team will have experience collaborating with multicultural individuals and groups to inform their art process and projects. The successful candidate(s) will have a clear understanding of social and community-engaged art practice.

With support of the coalition, the artist/artist team will work with the partner organizations, the individuals they serve, and intersect with their grant-supported projects. The Artist in Residence may also engage individual community members, neighboring institutions, and businesses.

The Artist in Residence supports a flexible, artist led process and project. A primary goal of the residency is to explore the strengths of the community and create a project framework that highlights those strengths. Key outcomes of the Artist in Residence include:

1. Develop a project approach or an actionable plan to creatively convene community members and meaningfully collect information.
2. Explore and document important aspects of the community and valuable cultural assets identified by the community.
3. Recommend events, strategies, or projects that create visibility for the outcomes above and build social, political, and economic power with community members. Include potential locations, budgets, and timelines; consider leveraging outside funding.

4. Implement one or more of the events, strategies, or projects in coordination with the coalition of partners.
5. Produce a project summary, including photo documentation and lessons learned, upon completion.

During past planning processes, community members emphasized the need for visibility of cultural assets, accessible places to gather, and the overall need to engage in placemaking along SE Division Street. A comprehensive list of resources speaking to expressed community needs are included at the end of this document.

Budget

The total project budget is \$75,000, consisting of a \$25,000 artist(s) fee, and \$50,000 for project implementation. The budget is all inclusive of all project expenses.

Project Timeline

The project will occur over the course of 9 months, from September 2022 to June 2023. Recognizing that the nature of the work may be cyclical and non-linear, dates below are guidelines that will be negotiated with the selected artist:

Semi-finalist interviews	August 2022
Orientation	Late August, early September
Exploration	August – October 2022
<ul style="list-style-type: none"> • September 17 & 18 	Community events (Festival of Nations, International Children’s Festival)
Recommendations due	October 28, 2022
Events/strategies/projects	October 2022 – May 2023
Summary due	June 16, 2023 (firm deadline)

Important Application Dates *(may be subject to change)*

July 1, 2022 - noon	Instagram Live Info session
July 21	Application due date
August 9	Panel review submissions (1)
August 16	Interviews

Who is Eligible to apply?

Artists or artist teams living in Oregon and southwest Washington are eligible to apply. If applying as a team, at least one member must meet the residence eligibility requirement. RACC and the coalition of partners are committed to engaging new communities of artists and expanding the range of artistic and cultural expression in our city. Artists who live in or have a relationship to outer Southeast Portland will be prioritized.

How to Apply

All application materials are submitted through the RACC Opportunity Portal, an online application system. Applicants need to create an account or log into their existing account at racc.org/apply. If you are applying as a team, please assign one person to apply and be the contact on behalf of the team. For first-time users of the portal, view a brief video learning how to register [here](#).

Application Requirements

- **Statement of interest.** Based on the project information provided, please express your interest in the project with the following:
 1. Address how you see your work connecting to this project's stated intentions;
 2. Describe how you might approach engagement with partner organizations and community members;
 3. If you are applying as a team, describe how you anticipate working together.

There are two options in submitting these responses:

- **Written Statement: 3000 characters or less**
 - **Oral Statement: Upload a video or voice recording no longer than 2 minutes**
- **Up to 8 images of past work.** These images are the primary way your past work is evaluated. Provide no more than two images per artwork. For each artwork, please provide title, year produced, budget, media, dimensions, location. Conceptual information is desirable.

(Note: you have the option to upload a video file of the artwork instead of a jpeg.)

Once you have started your application, you can save after each step and sign out—your application will be saved as a draft that you can continue to work on as needed. Once you press "Submit," your application is final. Please do not hesitate to contact Danielle Davis, ddavis@racc.org if you have any questions during the process.

Submissions due: Thursday, July 21, 2022 at 5 p.m. PDT.

Information Session for Artists

Friday, July 1 at 12pm PDT on Instagram Live. Follow [@regionalarts](#) on Instagram to stay informed of this and other upcoming opportunities.

Attendance is encouraged but not required to apply for the project. The session will be recorded for later viewing if you are not able to attend.

We're Here to Help!

If you have questions about the overall opportunity or the RACC Opportunity Portal, please email Danielle Davis with questions or to set up a time for a phone call: ddavis@racc.org.

If you don't have a computer or online access, please don't hesitate to contact RACC for assistance. Also, if you prefer these materials in another language please contact RACC project staff for translation services.

Interpretation services available, email info@racc.org

Servicio de interpretación disponible

Предоставляются услуги переводчика

Có dịch vụ thông

About the partners/NEA Our Town Grant

TriMet initiated the grant application as a means to address current federal transit funding restrictions on public art on the Division Transit Project. As the grant recipient, RACC will oversee and administer the funding to the community-based organizations and artists, with project management by TriMet. This is a first of its kind collaboration between the City of Portland, PBOT, RACC, and TriMet to provide direct support to non-profit organizations to support some of the cultural needs identified by community members.

RESOURCES

[Building Healthy Connected Communities](#)

[Division Midway Community Visioning Session](#)

[Jade-Midway Districts Art Plan](#)

[Metro's Community Placemaking Grants](#)

[Metro's Powell-Division Transit and Development Strategy](#)

[Orchards of 82nd Art Plan](#)

[Outer Division Safety Project \(SE 80th-174th Avenues\)](#)

[Portland Vision Zero Action Plan \(2016\)](#)

[Portland Vision Zero 2 Year Update \(2019\)](#)

[TriMet's Division Transit Project Community Advisory Meetings](#)