



RACC's Vision Forward: Engagement and Outreach in our Community Ensuring Arts & Culture are Accessible for All

- Broader access and awareness to arts & culture possibilities of viewership and support for all in our community
- \$5.00 tickets to events, performances, lectures, engagements when you show your Oregon Trail Card (SNAP), documentation that reflects your income, enrollment in an assisted living facility/home care program, or are a student (under 26 with school ID)
- Includes over 100 participating organizations from Multnomah, Clackamas, Washington, Hood River, Yamhill, Lane, and Clark counties- continuous expansion
- New design and engagement program materials created with translation into 6 languages
- Outreach and engagement to social service organizations, schools, health departments, culturally specific agencies, and more
- Data collection system created to evaluate program with ongoing improvements
- Cross participation by arts organizations with the artlook® oregon platform

Summary and History of Arts for All

We envision a community that supports, participates, and finds joy in arts and culture, not just for those who can afford to pay, but also for those with limited resources. RACC wants opportunities available for *all* members of our community. We want people to be uplifted, enjoy arts and cultural events, and be part of the creative fabric of our state. The Arts for All program was conceived by a group of thoughtful arts leaders over 10 years ago to ensure everyone who receives temporary assistance through the Oregon Trail Card/SNAP could attend a specific arts and cultural event for \$5 a ticket.

While, the Arts for All program, has flourished and steadily grown, we believe it is important to share this amazing program through broader outreach and engagement. It is even more vital to share this amazing collaboration as we continue to recover from the toll of the last few years. We want to connect, build new relationships, heal through trauma, and support our family, friends, and neighbors who are artists, makers, and creative types. The Arts for All program enables us to enjoy arts and culture together, but it also ensures access. Without the support and dedication of arts organizations in our community, this would not be possible.

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