

The Arts Mean Business in Oregon

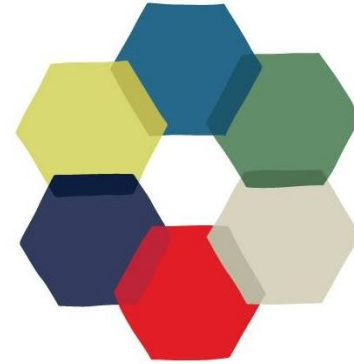
These Partners are here to tell you how



Oregon Arts Commission



Pictured: DALA, from TVC photo archives



OREGON ARTS
COMMISSION

www.oregonartscommission.org

ARTS & CULTURE BUILDS

JOBS AND THE ECONOMY

Arts and culture supports jobs, generates revenue for local businesses, and provides authentic cultural experiences that strengthen tourism.



The AEP6 is the sixth national economic impact study of America's nonprofit arts and cultural industry. The study is enacted every five years. It documents the economic contributions of the arts in over 250 diverse communities and regions across the country, representing all 50 states and the District of Columbia. Previous partners have included local arts agencies, community foundations, tourism agencies, economic development agencies, chambers of commerce, performing arts centers, and more.

Even in the wake of COVID-19 and the resulting economic recession, the arts continue to provide a significant boost to recharging the economy in America's local communities. The arts draws people out of the homes and back into community life—spending time with each other and spending their money with local merchants.

www.americansforthearts.org/research

Tri-County Regional Partners



Tualatin Valley Creates (TVC) drives the development of inclusive, resilient, creative communities using arts, culture, heritage, and humanities.

Independent 501c3 Nonprofit serving Washington County, OR.



Enriching our communities through arts and culture.

Supporting the creative economy in greater Portland by providing equitable funding and services to artists, creatives, and art organizations and private partnerships.

Independent 501c3 Nonprofit serving all three Portland Metro Counties.



Keeping Arts + Culture Central to Life in Clackamas County

At the heart of our work is the creative community – artists working across mediums, makers, actors, singers, writers and anyone contributing to the cultural vitality of the places and spaces we live, work and plan.

Independent 501c3 Nonprofit serving Clackamas County, OR.

Services by each Partner



Professional Development
Workshops, including Arts &
Culture Leadership Incubator

Communication Hub (website,
social media, newsletters)

La Strada dei Pastelli Chalk Art
Festival

Networking Events

Arts Access Advocacy and Public
Art Coordination



Through **Advocacy and Engagement**, we help build
support for a strong arts and culture community.

We provide artists and arts organizations **Financial
Support** through operating support, project grants,
and commissions.

Our nationally acclaimed public art program
integrates a wide range of art in public places,
currently managing Percent for Art programs for the
City of Portland and Multnomah county.

We **Provide Community Services**, including
education programs, workshops for artists,
fundraising for artists and arts organizations, and
online resources.

Support arts educators through direct advocacy,
engagement, and professional development,
currently hosting artlook@oregon to better support a
well-rounded arts education for all K-12 students
centering equity, access, and inclusion.



We Champion creatives and cultural
organizations by providing a path to
opportunities and experiences that reach
current and future arts enthusiasts and
supporters.

We Advocate as a strong voice for Clackamas
County's arts and culture community, ensuring
representation in local and regional
conversations about the future of Oregon's
arts.

We Connect by building bridges between arts
and culture, local businesses and governments
as they develop mutually beneficial
partnerships and collaborate to promote a
vibrant economy for Clackamas County.



ARTS & ECONOMIC PROSPERITY 6

 Americans
for the Arts



Multnomah County: Resilience

In Multnomah County, nonprofit arts and culture organizations spent an estimated

- \$236.9 million.
- Supported 4,021 jobs.
- Generated \$48.2 million in local, state, and federal government revenue.

Organizations reported their City as Portland and their County as Multnomah (the vast majority), and a few from Washington and Clackamas Counties.

- **City** analysis includes all orgs reporting their city as Portland (regardless of county).
- **County** analysis includes all orgs reporting each unique county.
- **City** findings are modestly larger than County's due to a few additional orgs outside of the County but included in the City analysis.

Vanport the Musical, World Stage Theater



City of Portland: AEP6 Findings

In the City of Portland, a total of 1,300 valid audience-intercept surveys were collected from attendees to nonprofit arts and culture performances, events, exhibits, and special events.

\$405,142,123

Total Industry
Expenditures
Between
Organizations and
Audiences

\$10,488,795

Local Tax
Revenue
City and County

\$309,193,341

Earned as
Personal Income
to PDX
Residents.
6,446 Jobs*

\$15,207,786

State Tax
Revenue
\$62,433,305
Federal Revenue

\$36.45 avg.

spent per person,
per event outside
of cost of
admission

32.1%

**Nonlocal and
67.9% Local**
Attendees to
PDX Events

28.5% of

Audience
Surveys were
collected
at/during BIPOC
Activities

*Based on the number of responses to Organization Surveys. 184 of the 894 total eligible nonprofit arts and culture organizations identified by Regional Arts & Culture Council provided the financial and attendance information required for the study analysis—an overall participation rate of 20.6%.

Multnomah County: AEP6 Findings

In Multnomah County, a total of 1,370 valid audience-intercept surveys were collected from attendees to nonprofit arts and culture performances, events, exhibits, and special events.

\$400,770,004

Total Industry
Expenditures
Between
Organizations and
Audiences

\$9,428,635

Local Tax
Revenue
City and County

\$286,110,853

Earned as
Personal Income
to MC Residents.

5,841 Jobs*

\$10,385,725

State Tax
Revenue
\$52,248,127
Federal Revenue

\$36.85 avg.

spent per person,
per event outside
of cost of
admission

31.8%

**Nonlocal and
68.2% Local**
Attendees to MC
Events

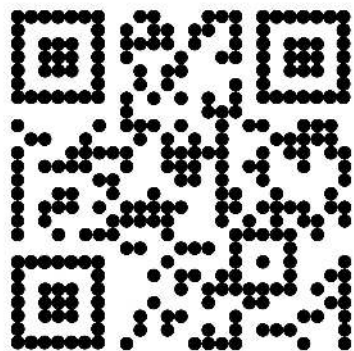
27.1% of

Audience
Surveys were
collected
at/during BIPOC
Activities


*Based on the number of responses to Organization Surveys. 176 of the 836 total eligible nonprofit arts and culture organizations identified by Regional Arts & Culture Council provided the financial and attendance information required for the study analysis—an overall participation rate of 21.1%.


Experience Multnomah County & the City of Portland


Visit the Regional Arts & Culture
Council (RACC)





PORTLAND



**Events**

**Near Me**


**Search**




Portland Events


From festivals to artistic performances, there's always something to do in Portland.

What

All Event Types


When

11/05/23 - 11/05/24

FIND EVENTS

Jump to Quick Picks for [Today](#), [Tomorrow](#), [This Weekend](#)

☐ **Free events only**



Fall in Portland

travelportland.com/events

ARTS & ECONOMIC PROSPERITY 6

 Americans
for the Arts



Washington County: Unique and Diverse

137 Registered Cultural Organizations:

- 6+ Performance Theatres
- 6 Historical Societies
- 19+ Performance Orgs
- 3 Museums
- 6+ Art Galleries
- 15 Heritage Orgs

5 City-provided arts programs

Beaverton - Art Staff, Art Commission, Grants, Patricia Reser Center of Arts

Hillsboro - Art Staff, Arts Council, Grants, Arts Endowment, Walters Art Center, Mural Roster

Forest Grove - Public Art Commission, Mini-Grants

Sherwood - Art Commission, Grants, Sherwood Center of Arts

Tualatin - Arts Advisory Commission, Calls for Artists opportunities



Ritual Azteca Huitzilopochtli, Photo by Ashley Baker, 2019

Washington County: AEP6 Findings

In Washington County, a total of 826 valid audience-intercept surveys were collected from attendees to nonprofit arts and culture performances, events, exhibits, and special events.

\$29,655,007
Total Industry Direct
Expenditures
between
Organizations and
Audiences

*\$16,589,413 by Organizations
\$13,065,594 by Audiences*

\$579,968
Local Tax
Revenue
City and County

\$18,800,811
Earned as
Personal Income
to WC Residents

533 Jobs*

\$857,848
State Tax
Revenue
\$3,453,912
Federal
Revenue

\$29.49 avg.
spent per person,
per event
outside of cost of
admission

25.4%
Nonlocal and
74.6% Local
Attendees to WC
Events

25% of
Audience
Surveys were
collected
at/during BIPOC
Activities

*Based on the number of responses to Organization Surveys. 47 of the 308 total eligible nonprofit arts and culture organizations identified by Tualatin Valley Creates provided the financial and attendance information required for the study analysis—an overall participation rate of 15.3%. Estimated actual is 3,553 Jobs within arts organizations, sole proprietors and indirect jobs benefiting from arts activities, such as hospitalities and retail.

Experiences in Washington County, OR

Visit the Tualatin Valley Creates
Calendar at

www.tvcreates.org/calendar-of-events



Local Events in Washington County, Oregon

List curated by Tualatin Valley Creates

JANUARY

FEBRUARY



Lunar New Year Festival

Topic:
Celebrate the Lunar New Year with a variety of activities, including a parade, lion dance, and food. The festival is a great way to experience the rich cultural heritage of the Chinese community in Washington County.

MARCH

APRIL

MAY



Tigris ArtWeek

Topic:
A week-long celebration of art and culture in the Tigris community. The event features a variety of activities, including art exhibitions, performances, and workshops. It is a great way to experience the rich cultural heritage of the Tigris community.



Rang Barse | Holi Festival of Colors

Topic:
A vibrant celebration of the Hindu festival of Holi. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the Indian community in Washington County.

JUNE



Cruisin' Sherwood Classic and Custom Car Show

Topic:
A celebration of classic and custom cars. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the car community in Washington County.



Latino Cultural Festival

Topic:
A celebration of Latino culture. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the Latino community in Washington County.

JULY



La Strada del Pastelli Chalk Art Festival

Topic:
A celebration of chalk art. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the chalk art community in Washington County.



Ton Tiny Dances

Topic:
A celebration of dance. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the dance community in Washington County.



Washington County Fair

Topic:
A celebration of the Washington County Fair. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the fair community in Washington County.

AUGUST



Banks BBQ Truck and Tractor Pull

Topic:
A celebration of BBQ and tractor pulling. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the BBQ and tractor pulling community in Washington County.



Beaverton Night Market

Topic:
A celebration of night market. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the night market community in Washington County.



Elephant Garlic Festival

Topic:
A celebration of elephant garlic. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the elephant garlic community in Washington County.

SEPTEMBER



Forest Grove Corn Roast and Harvest Festival

Topic:
A celebration of corn roast and harvest. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the corn roast and harvest community in Washington County.



Beaverton Arts Mixt Art Show & Sale

Topic:
A celebration of art. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the art community in Washington County.

OCTOBER



West Coast Giant Pumpkin Regatta

Topic:
A celebration of giant pumpkins. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the giant pumpkin community in Washington County.

NOVEMBER



Quilt Barn Trail

Topic:
A celebration of quilt. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the quilt community in Washington County.



Public Art Self-Guided Tour

Topic:
A celebration of public art. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the public art community in Washington County.



Public Art Self-Guided Tour

Topic:
A celebration of public art. The event features a variety of activities, including a parade, music, and food. It is a great way to experience the rich cultural heritage of the public art community in Washington County.

Find these events and more at:
www.tvcreates.org/calendar-of-events



ARTS & ECONOMIC PROSPERITY 6

 Americans
for the Arts



Clackamas County: Growth and Vitality

Arts and Culture businesses
grew by

45%

from 177 to 257

Clackamas County Arts and Culture Sector
generated:

- **\$26.1 million** in economic activity
- That economic activity supported **573 jobs**
- **87%** of arts and culture attendees agree that the activity or venue where they were surveyed “is inspiring a sense of pride in this neighborhood or community.”

School Summer Program: 2022



Clackamas County: AEP6 Findings

In Clackamas County, a total of 415 valid audience-intercept surveys were collected from attendees to nonprofit arts and culture performances, events, exhibits, and special events.

\$26,072,057

Total Industry
Expenditures
Between
Organizations and
Audiences

\$ 454,460
Local Tax
Revenue
City and County

\$17,490,513
Earned as
Personal Income
to CC Residents.

573 Jobs*

\$646,654
State Tax
Revenue
\$3,419,547
Federal
Revenue

\$28.02 avg.
spent per person,
per event outside
of cost of
admission

40.7%
Nonlocal and
59.3% Local
Attendees to CC
Events

8.6% of
Audience
Surveys were
collected
at/during BIPOC
Activities

*Based on the number of responses to Organization Surveys. 52 of the 257 total eligible nonprofit arts and culture organizations identified by Clackamas County Art Alliance provided the financial and attendance information required for the study analysis—an overall participation rate of 20.2%.






Explore Clackamas County, OR

Visit the Arts Alliance Calendar
<https://clackamasartsalliance.org/explore/>



CLACKAMAS
ARTS
 ALLIANCE

WEEKEND WATCH
 YOUR HUB FOR ARTS + CULTURE

MON	TUE	WED	THU	FRI	SAT	SUN
25	26	27	28	29	30	1
	10:00 am - 11:00 am A.M. Book Chat	6:00 pm - 7:30 pm Fall Author Series - Emily Prado 7:30 pm - 10:00 pm Arsenic and Old Lace at Lakewood Theatre	7:30 pm - 10:00 pm Arsenic and Old Lace at Lakewood Theatre 7:30 pm - 9:30 pm Old Love New Love	7:30 pm - 9:30 pm A BAD YEAR FOR TOMATOES 7:30 pm - 10:00 pm Arsenic and Old Lace at Lakewood Theatre 7:30 pm - 9:30 pm Old Love New Love	2:00 pm - 5:00 pm Arsenic and Old Lace at Lakewood Theatre 7:30 pm - 9:30 pm A BAD YEAR FOR TOMATOES 7:30 pm - 10:00 pm Arsenic and Old Lace at Lakewood Theatre	2:00 pm - 5:00 pm Arsenic and Old Lace at Lakewood Theatre 2:30 pm - 4:30 pm Old Love New Love 3:00 pm - 5:00 pm Papel Picado Workshop with Karina Puente
					+ 1 More	
2	3	4	5	6	7	8
		6:00 pm - 8:00 pm Leddin Library Lecture Series - Chinese Immigrants: Contributions and Exclusion	7:30 pm - 10:00 pm Arsenic and Old Lace at Lakewood Theatre	10:00 am - 4:00 pm Brush and Palette Art Association Show and Sale 4:00 pm - 6:00 pm Gallery W Celebrate 7:30 pm - 10:00 pm A BAD YEAR FOR TOMATOES + 1 More	10:00 am - 4:00 pm Brush and Palette Art Association Show and Sale 	2:00 pm - 4:00 pm A BAD YEAR FOR TOMATOES 2:00 pm - 5:00 pm Arsenic and Old Lace at Lakewood Theatre
9	10	11	12	13	15	
		6:00 pm - 7:30 pm Fall Author Series - Brian Lowery 7:30 pm - 10:00 pm Arsenic and Old Lace at Lakewood Theatre	6:00 pm - 7:30 pm Fall Author Series - Brian Lowery 7:30 pm - 10:00 pm Arsenic and Old Lace at Lakewood Theatre	8:00 am - 10:00 am FREE Tea Professional Development 10:00 am - 12:00 pm Three Rivers Studio Tour 10:30 am - 11:00 am Story Time + 1 More	October 7 @ 10:00 am - 4:00 pm PDT Brush and Palette Art Association Show and Sale October 6 and 7, 2023 from 10:00am to 4:00pm. Venue: Brush and Palette building 4902 SE Jennings Avenue Milwaukie, Oregon 97222 (corner of Jennings and Highway 99) Free	
16	17	18	19	20	21	22
			6:00 pm - 7:30 pm Fall Author Series - Elyssa Mass Goodman	10:30 am - 11:00 am Story Time	1:00 pm - 2:30 pm Salsa! Salsa! Salsa! 6:00 pm - 9:00 pm A Haunting History	
23	24	25	26	27	28	29



ARTS & ECONOMIC PROSPERITY 6

Americans
for the Arts



Please hold.
(Elevator music... doo do doop do doo)



ARTS & ECONOMIC PROSPERITY 6

 Americans
for the Arts



Oregon Cultural Tax Credit

Make your money count.
If you donated to any arts, heritage or humanities nonprofit in Oregon this year, you are eligible to direct a greater portion of your taxes—*taxes you're going to pay anyway*— to support cultural projects throughout the state with the Cultural Tax Credit.



www.culturaltrust.org/get-involved/donate



"Oregon's Cultural Tax Credit is a way to make **paying taxes satisfying."***

Did you know that Oregon allows you to direct your taxes to supporting arts and culture? It's true! If you donate to any cultural organization, including The Shedd, you are eligible for the Cultural Tax Credit.

Direct your state taxes to culture. Act before December 31.

Learn more at CulturalTrust.org, by phone at 503-986-0088, or consult your tax preparer.

*The Oregonian Newspaper

